



WHAT WE DO

Recorded Music NZ represents recording artists and right holders in Aotearoa through licensing, advocacy and promotion.

OUR VISION

is a thriving music industry in Aotearoa.

OUR MISSION

is to enhance and promote the value of recorded music in and from Aotearoa.

> OUR GUIDING PRINCIPLES

We exist to serve the collective interests of recording artists and right holders

We are leaders in fostering a safe, respectful and inclusive culture

We acknowledge Māori as tangata whenua of Aotearoa & we are committed to our journey to respect and honour Te Ao Māori

We act with integrity and are honest, conscientious, and fair

> OUR PRIORITIES

MAXIMISE RETURNS FOR RIGHT HOLDERS AND RECORDING ARTISTS.

We act on behalf of right holders to licence music users and collect revenues. From those revenues we deduct our costs and return the remainder to right holders and registered recording artists via distributions. We maximise returns through operating fairly and efficiently.

SUPPORT DEVELOPMENT OF A SUSTAINABLE RECORDED MUSIC MARKET through providing market analytics and recorded music data to our stakeholders and industry, leading professional development initiatives, and supporting a range of educational and charitable projects via collaborations and our Music Grants program.

ADVOCATE FOR THE COLLECTIVE INTERESTS OF RECORDING ARTISTS AND RIGHT HOLDERS to a range of audiences including government, other industry organisations and the wider music and creative community. We strive to improve copyright law and the legal and regulatory environment for recording artists and right holders.

PROMOTE AND CELEBRATE recording artists, their recordings and the recorded music industry in Aotearoa, through activities such as the Aotearoa Music Awards, the Official NZ Music Charts and the NZ Music Hall of Fame | Te Whare Taonga Puoro o Aotearoa.

> OUR FOCUS IN 2022

Providing **excellent and relevant services** that meet the changing needs of right holders and recording artists

Effectively communicating our services to artists, rights holders and the wider music community

Reviewing and updating our **technology**, to better meet artist and rights holders requirements

Our journey to respect and honour Te Ao Māori

Diversity, inclusion, and a positive culture

Collaboration & partnerships to strengthen our organisation